

# Media EducaTION Centre

member of:

The International Clearinghouse on  
**Children, Youth & Media**



United Nations Alliance of Civilizations



**To whom may be concerned!**

**Connect. Exchange. Create. Better. Faster. Cheaper.**

**Invitation on the Conference**

**25th to 27th of July 2017**

**(Arrival, 24th of July 2017, Departure 28th of July 2017)**

- Unity in Diversity, World Civil Society
- New Models of the Partnership for Sustainable Development
- Danube Peace Boat 2017, World Summit on Media and Youth

## **Concept of the Danube Peace Boat 2017**

Since 2014, Media Education Centre through Danube Peace Boat Project use film and all media to document best practices inside of schools and out – with a special emphasis on the ways that today's gadgets and applications are used by young people to produce digital media, collaborate, and more actively engage in social and civic life:

Danube Peace Boat E.U.R.O.P.E. will be composed by two parts:

International Conference (24<sup>th</sup> to 28<sup>th</sup> of July)

DANUBE WAVES MEDIA AND ART ACADEMY 2017 (24<sup>th</sup> of July to 6<sup>th</sup> of August 2017)

- Digital, Information and Media Models for Educational Revolution
- Traveling, Source for Cultural Discovery of the Danube River Region, Europe and World
- Information Literacy Workshop for Peace, Global Education, Intercultural and Interfaith Dialogue.
- Learning about Heritage, Environment, Sustainable Development, Human Rights.
- Interactive, Innovative and Inclusive Traveling Classroom.

## **Concept of the Conference:**

### **Unity in Diversity, Role of the Civil Society Organization in 21st Century**

- **Promotion of the UinD WCS movement and launching of the UinD Serbia**
- **Promotion of the new models of Education for 21st Century with special focus on the role of the Digital, Information, Media and Peace Literacy like tools for new faster and more effective educational process**
- **All elements for development of the Peace, Global Education, Intercultural and Interfaith Dialogue**
- **Interactive, Innovative and Inclusive Traveling for Education, Peace and Sport**
- **Role of UinD Networks in promotion of the Private-Public-CSO coalition for social, economic and environmental responsibility**

In the work of the Conference we will include Serbian UinD Network, representative of our Strategic Partners from Different Countries. They will participate on the Conference and on the Danube Peace Boat Travelin Workshop. They will help us to present and to motivate new models of Partnership in 21st Century.

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**МЕДИЈСКИ ЕДУКАТИВНИ ЦЕНТАР – MEDIA EDUCATION CENTER**

БЕОГРАД, СРБИЈА-11000-BELGRADE, SERBIA

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**www.mediaeducationcentre.eu**

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Our goal is to exchange Experience, Knowledge and Skills we need to create consensus of jointly promotion of some of important elements for activities of the CSO organization in the UinD WCS Network in connection with Digital, Information, Media and Peace Literacy:

- Cultivating New Generation of Educators;
- Put in the focus of Education Traditional, Cultural and Natural Heritage of every Country;
- Wakeup Interest and Motivation for development of the Responsible and Sustainable Educational and Promotional Cooperation;
- Create Platform for Promotion of New Models of Gigital Pedagogy and Education, Creative Tourism, Green and Bio Technologies, Alternative and Renewable Sources of Energy, Life Long Learning...
- Partnership in UinD have to be tool for Promotion Inclusion, Reconciliation and Peace, Intercultural and Interfaith Dialogue and Understanding.

Our Conference and Danube Peace Boat Education and Training concept „Travel, Source for Cultural Discovery“ is creative interaction of people from different cultural backgrounds willing to learn how to use truthful media languages appropriately in a way that demonstrates knowledge and understanding of different cultures. Our workshop is beginning of the Creation of the Coalition for Social Responsible Cohesion. We will continue to building strong intercultural and interfaith models for communication and cooperation for Sustainable Living, Intercultural Dialogue and Interfaith Understanding.

During our Traveling Clasrom, after the Conference, with all participants, students and teachers from many countries, we will work on:

- Giving by Teaching! Teach, Learn and Love It!
- Release the Creative Traveling Genius and
- Intelligent Leadership – how to bring out the Best in Yourself and Others, Self-Learning Strategies - how to Becoming an Autonomous Learner-Prosumer and how to produce and share Media Literacy for Digital Didactic outcome

If you are interested to support our Initiative and to Participate please be so kind and contact our HQ on [office@mediaeducationcentre.eu](mailto:office@mediaeducationcentre.eu). Please find draft Agenda of the Conference attached.

With kind regards,



Miomir Rajcevic,  
Media Education Centre, President  
UinD WCS, Vice-President  
Danube Peace Boat, Executive Director

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